

MID-LATE | LINOLEIC CLP





### "MISTER YIELD"



**YIELDY** 

To increase harvests

VERY YIELDY

To fill silos

HELIOSMART

To secure the yield from the sowing to the harvest



# RECOMMENDATIONS & POSITIONING

#### GENETIC BACKGROUND:

 Combination of a yieldy an healthy well known female wih a yieldy male very stay-green in end of cycle. Perfect expression of heterosis between these 2 elite parents.

#### YIELDY:

 MAS 920.CP has for main objective to increase field productions.

#### VERY YIELDY:

 Thanks to its kernel filling behavior to increase its TKW combines with a high ability to secure the fecundation, MAS 920.CP will succeed whitout difficulty its main objective: increase field productions

#### HELIOSMART:

To maximize the yield, it's important to secure it from the sowing to the harvest. For this, sunflower has to have an excellent disease profile. HelioSMART certifies a TOP tolerance for verticilium, sclerotinia and mildew.

#### MARKET POSITIONING:

ELITE

#### TARGET COMPETITORS.

SY BACARDI, ES JANIS CLP, LG5555CLP



## **HYBRID DESCRIPTION**

### PRODUCT ID .....

Registration: 2021 Italy, Serbia,

Ukraine

Maturity: Mid-late

Type: Linoleic CLP

### CHARACTERISTICS.....

Flowering: Mid-early

Plant height: High Head shape: Flat

Head position: Erected

TKW: 55-65 g

Oil content: 44-45 %

Δ	G	R	0	N	0	M	Υ	7		
$\neg$	$\mathbf{u}$		v		v	IVI				-

Early vigor: 8
Lodging: 9
Broomrape: E
Mildew: RM9
Phomopsis: Sclerotinia (head): 9
Sclerotinia (collar): 9
Verticillium: 8

1-3 sensitive | 4-6 good | 7-9 tolerant / excellent - : no data

COMPETITOR COMPARISON									
	NKNEOMA	MAS 920.CP	SYBACARDICLP						
Plant height (cm)	155 (-30)	185	175 (-10)						
Flowering (days)	189 (-1)	190	190						
Oil content (%)	44,5	44	45						
TKW (g)	42 (-15)	57	46 (-9)						

GROWING RECOMMENDATIONS									
	Optimal conditions	Limited conditions							
ADAPTATION	++++	++++							
DENSITY (pl/ha)	70-65 000	65-60 000							
DENSITY (pl/ha)									

MAS 920.CP is the new hybrid on Clearfield Plus which is destined having a great success.

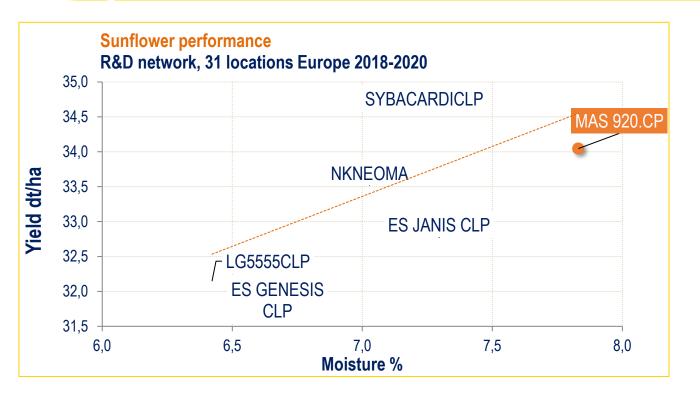
Its productivity will mark farmers who will sow it. This sunflower is able to produce lot of tons of kernels in any conditions.

MAS 920.CP is the MISTER YIELD of CLP sunflower market for next years.



YIELDY Europe

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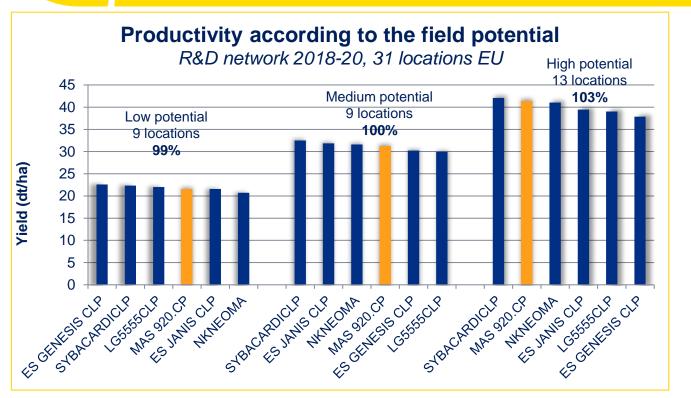


In TOP 3 in R&D trials for 3 years





## **VERY YIELDY**

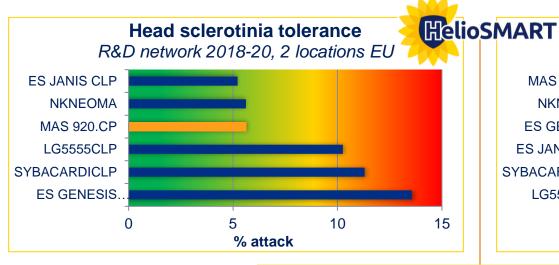


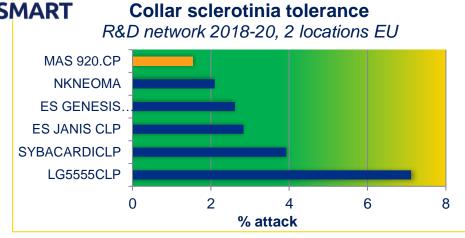
- A hybrid very adapted for all potential
- **Target easily best** yield potentials (5T/ha, 6T/ha)





### **DISEASE TOLERANCE**





- A disease profile to optimize sowing in all situations
  - → Collar sclerotinia tolerance notation: 9
  - → Head sclerotinia tolerance notation: 9
    - → Verticilium: 8
    - → Mildew profile : RM9

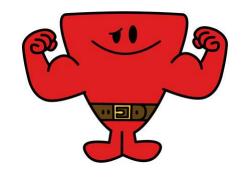
















**YIELD** 

**YIELD** 

DISEASE TOLERANCE

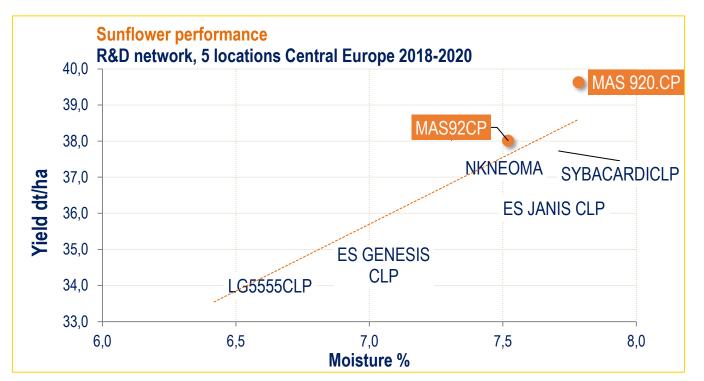




# ANNEX

## YIELDY Central Europe

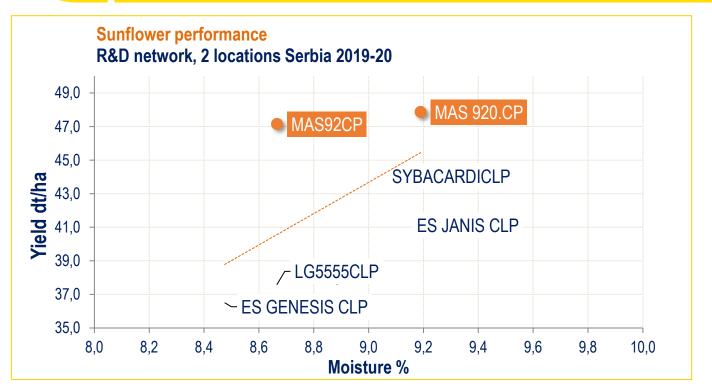
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N°1 in R&D trials for 3 years in Central Europe area (Hungary, Serbia)



### YIELDY Serbia



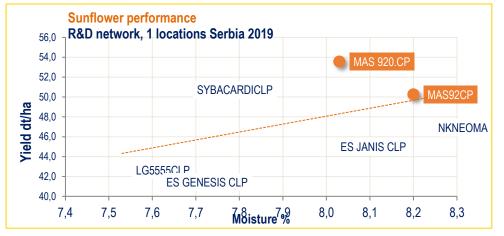
N°1 in R&D trials in Serbia for 2 years

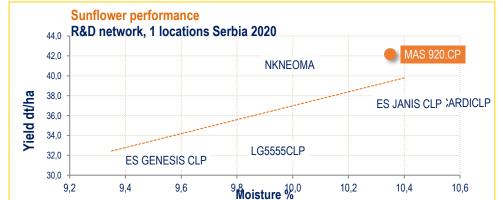




### YIELDY Serbia

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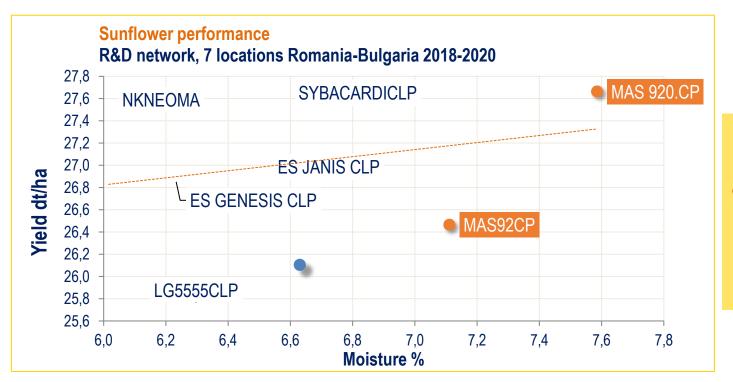
N°1 in R&D trials in Serbia





YIELDY Romania

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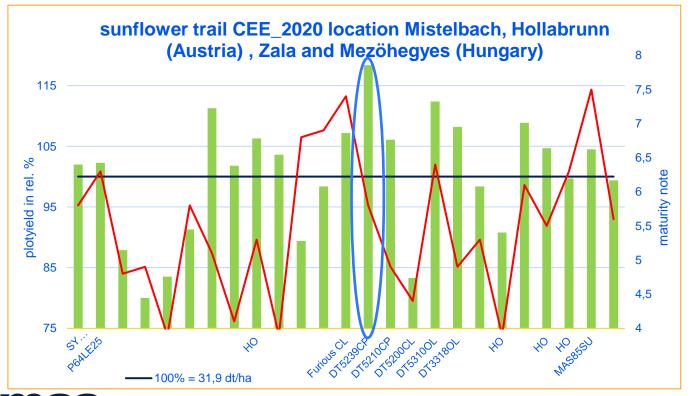


N°1 in R&D trials in Romania & Bulgaria



YIELDY RWA

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The N°1 in RWA trials in 2020





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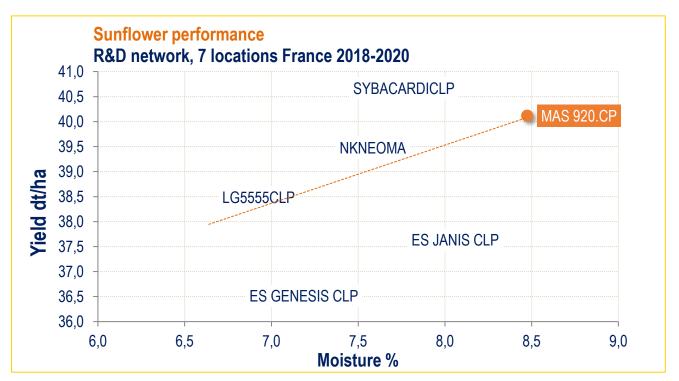
## **SERBIAN REGISTRATION**

	Hibridi Prinos zrna sa 9% vlage - Grain yield with 9% moisture Index based on						Hibridi	Sadržaj ulja - Oil content %					Index based on						
	Hybrids	Kikinda	Panče vo		g/ha Vrbas	Zrenja nin	Novi A Sad a		average standard %		Hybrids	Kikinda	Panče vo	Sombor	Vrbas	Zrenja nin	Novi Sad	Aver age	average standard %
	NS Pegaz	4211	1846	4117	3754	3497		485	94%	2019	NS Pegaz	41,70	46,10	48,30	43,80	44,10		44,80	100%
	NEOMA	4439	3049	4405	3947	3883	3	945	106%		NEOMA	42,90	47,20	48,70	41,10	45,70		45,12	100%
2019	STANDARD AVERAGE	4325	2448	4261	3850	3690	3	715	100%		STANDARD AVERAGE	42,30	46,65	48,50	42,45	44,90		44,96	100%
2013	MAS 920CP (MGT98273)	4643	3365	4673	4249	4075		201	113%		MAS 920CP (MGT98273)	43,80	49,40	49,50	46,90	47,20		47,36	105%
	Average of all trials  Cv	4340 4,42	3378 8,38	4469 6,53	4023 10,69	4003 7,13	:41	043	109%		Average of all trials	43,86	47,75	49,26	44,24	44,65		45,97	102%
	NS Pegaz	3696	3711	3590	3169	2600	3651 3	403	96%	96% 104%	NS Pegaz	45,10	43,90	47,80	46,30	42,90	47,00	45,50	100%
	NEOMA	3885	3869	3469	4100	2519	4397 3	706			NEOMA	40,90	46,30	48,30	45,50	45,00	47,40	45,57	100%
2020	STANDARD AVERAGE	3791	3790	3530	3635	2560	4024 3	555	100% 110% 2020	STANDARD AVERAGE	43,00	45,10	48,05	45,90	43,95	47,20	45,54	100%	
2020	MAS 920CP (MGT98273)	3853	4116	3940	4125	2511		901		MAS 920CP (MGT98273)	43,10	46,80	49,60		43,50			101%	
	Average of all trials	3728	3536	3868	4009	2770		706	104%		Average of all trials	43,48	44,52			44,06			100%
	Cv	5,25	9,49	10,06	9,91	<del>:                                    </del>	7,6	-					<del>:                                    </del>			<del>:                                    </del>			
	NS Pegaz	3954	2778	3854	3461	3049	3	440	95%	5%	NS Pegaz	43,40	45,00	48,05	45,05	43,50		45,18	100%
2019-20	NEOMA	4162	3459	3937	4023	3201	3	815	105%	NEOMA	41,90	46,75	48,50	43,30	45,35		45,36	100%	
	STANDARD AVERAGE	4058	3119	3895	3742	3125	3	627	100%		STANDARD AVERAGE	42,65	45,88	48,28	44.18	44,43		45,27	100%
	MAS 920CP (MGT98273)	4248	3741	4307	4187	3293	4	037		NAAC 020CD (NACT09272)									
	Average of all trials	4034	3457	4169	4016	3386	3	859		MAS 920CP (MGT98273)	43,45	48,10	49,55		45,35		46,69	103%	
	Cv		<u>i i</u>		<u> </u>	:					Average of all trials	43,67	46,14	48,82	45,06	44,36		45,71	101%



**TOP results in Serbian registration (for yield and oil content)** 

### **YIELDY** France



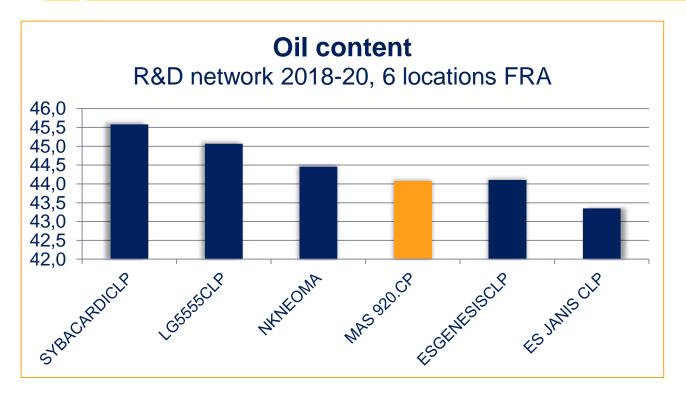
- The N°2 in R&D network for 3 years!
- Perfect to target all situations





## **OIL CONTENT**

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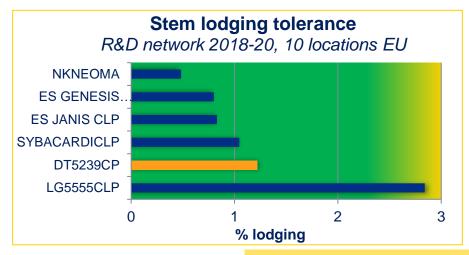


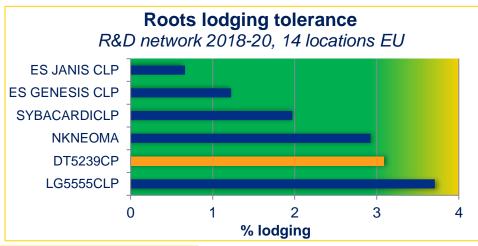






## **AGRONOMIC PROFILE**





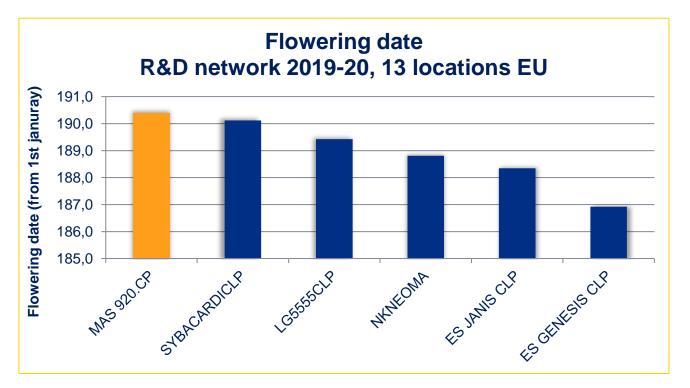
 A disease profile to optimize sowing in all situations

→ Stem lodging tolerance : 9

Roots lodging tolerance notation: 9

**→** Early vigor notation : 8

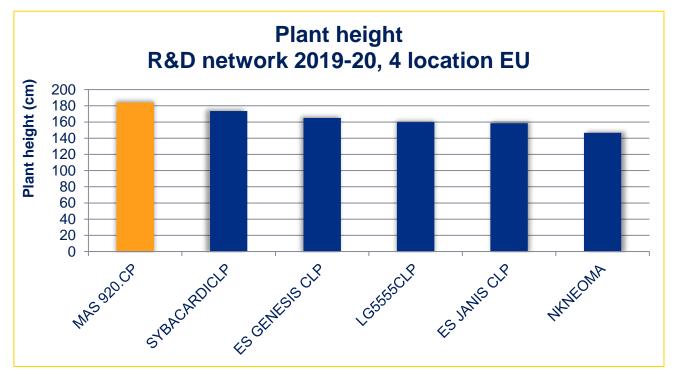




An mid-early flowering







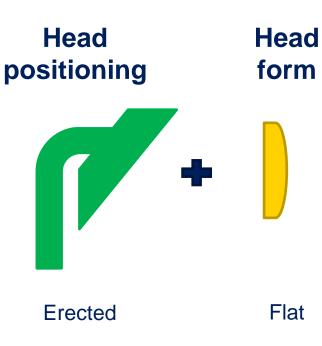
A high plant

















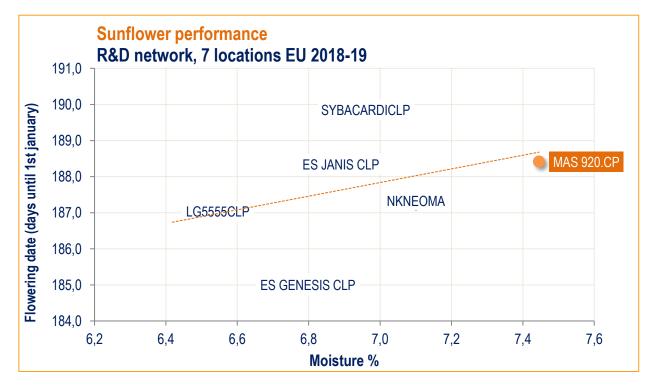












- A mid-early flowering and a slow drydown
- Avoid late sowing!



## **YIELD BEHAVIOUR**

	% results in 1st third	% results over the average	% yield VS average	nb of results		
MAS 920.CP	42%	74%	119%	31		

MAS 920.CP is an hybrid for the performance. Almost every time over the average and in best hybrids in 50% of situations

